



Internship Certificate

PRAGUE CAPABILITY HUB

ABInBev

certifies that

Guillaume Cros

Successfully completed an internship as

Commercial Tools COE Intern

From 16/06/2025 until 05/09/2025

Noemie Le Tennier

Commercial Tools Europe COE Manager

**We Dream Big to Create a
Future With More Cheers.**

At AB InBev, Cheers to Dreaming Big is not just a phrase; it's a mindset. That's because we are the world's largest brewer with over 500 beer brands, including some iconic ones like Budweiser, Corona, Stella Artois, and countless others.

Our international team of over 850 employees in our Prague Capability Hub is always looking for new ways to refresh and create products, build stronger brands, and have a positive impact on consumers and the communities where we live and work.

At AB InBev, We Dream Big to Create a Future with More Cheers.

Guillaume Cros embraced the chance to discover what it's like to work in one of the top 5 FMCG companies in the world. He was placed in our **Customer Experience Department** and worked on real business projects while successfully developing his skills and building his own reputation within the company. The main tasks of the intern as a **Commercial Tools COE Intern** included starting our touchless journey by implementing our first automation to reduce manual workload, driving enhancements to our Power BI for improved KPI monitoring, and taking ownership of the routine process for one of our tools (Sellfi).

Evaluation of the Intern:

Guillaume quickly became an integral part of our team, demonstrating great autonomy and adaptability. His high-quality work in automation and Power BI will have a lasting positive impact. Moreover, he ensured a seamless transition by training our new intern and preparing clear manuals. Overall, Guillaume's contributions are highly valued.

*We would like to express our sincere thanks to **Guillaume Cros** for his commitment during the internship period at our company. We wish him all the best for the future studies and career path!*

Barbora Rebrosova
Talent and Development Expert

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